

BE PART OF THE
SOLUTION

NOT PART OF THE
POLLUTION

UNLEASH
OUR INNER
HEROES



CO-PRESENTED BY



INTERNATIONAL
COASTAL CLEANUP



#YES18 
YOUTH EMPOWERMENT SYMPOSIUM
SUBIC BAY EXHIBITION & CONVENTION CENTER

 SK-EMPOWERMENT
SKE18
TrainCamp

CLEANUP
DAY

SEPT
22

ICC
SUMMIT

SEPT
27/28

ORGANIZED BY



CONNECTIVITY PARTNERS





BE A PROUD
FILIPINO
SEATIZEN



INTERNATIONAL COASTAL CLEANUP

CO-PRESENTED BY



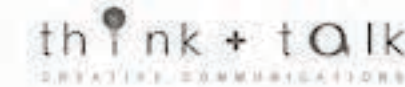
ORGANIZED BY



CONNECTIVITY PARTNER



SPONSORS



LGU PARTNERS



HOTEL PARTNERS



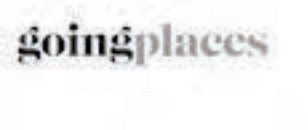
GOVERNMENT AGENCY PARTNERS



NON-PROFIT ORGANIZATION PARTNERS



MEDIA PARTNERS





ternation
oastal Cleanup:
ore than half a million
people in more than
100 countries,
with one common purpose.

Let's ke
SUBIC
clean for
generations to

Volunteers
for saving
the ocean!

Make a Difference
TAKE ACTION
Be Part of the
SOLUTION
The time to act is



INTERNATIONAL COASTAL CLEANUP

The ever increasing amount of trash, plastics in particular have produced nothing less than a global crisis to the health of our waters, marine wildlife, human health and safety and economies of many nations.



INTERNATIONAL
COASTAL CLEANUP

FORTUNATELY, THIS IS ONE ENVIRONMENTAL ISSUE THAT CAN BE ADDRESSED BY TACKLING TRASH AT THE SOURCE BEFORE IT HAS A CHANCE TO REACH THE WATER AND BY CHANGING THE BEHAVIORS THAT ALLOW TRASH INTO THE WATER IN THE FIRST PLACE.

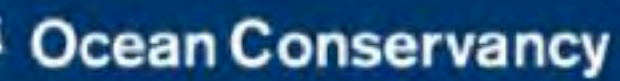


**INTERNATIONAL
COASTAL CLEANUP**



INTERNATIONAL COASTAL CLEANUP

INTERNATIONAL COASTAL CLEANUP (ICC) PROVIDES THE OPPORTUNITY TO MAKE A DIFFERENCE IN A GLOBAL MOVEMENT BY GETTING RID OF TRASH/DEBRIS FROM OUR SHORELINES, RIVERS, LAKES AND WATERWAYS; RAISING ENVIRONMENTAL AWARENESS; AND PROVIDING INFORMATION WHICH WILL GUIDE AND INFLUENCE GOVERNMENTS, CORPORATIONS AND INDUSTRIES IN DEVELOPING SMART SOLUTIONS TO THE MARINE DEBRIS PROBLEM



TIDES

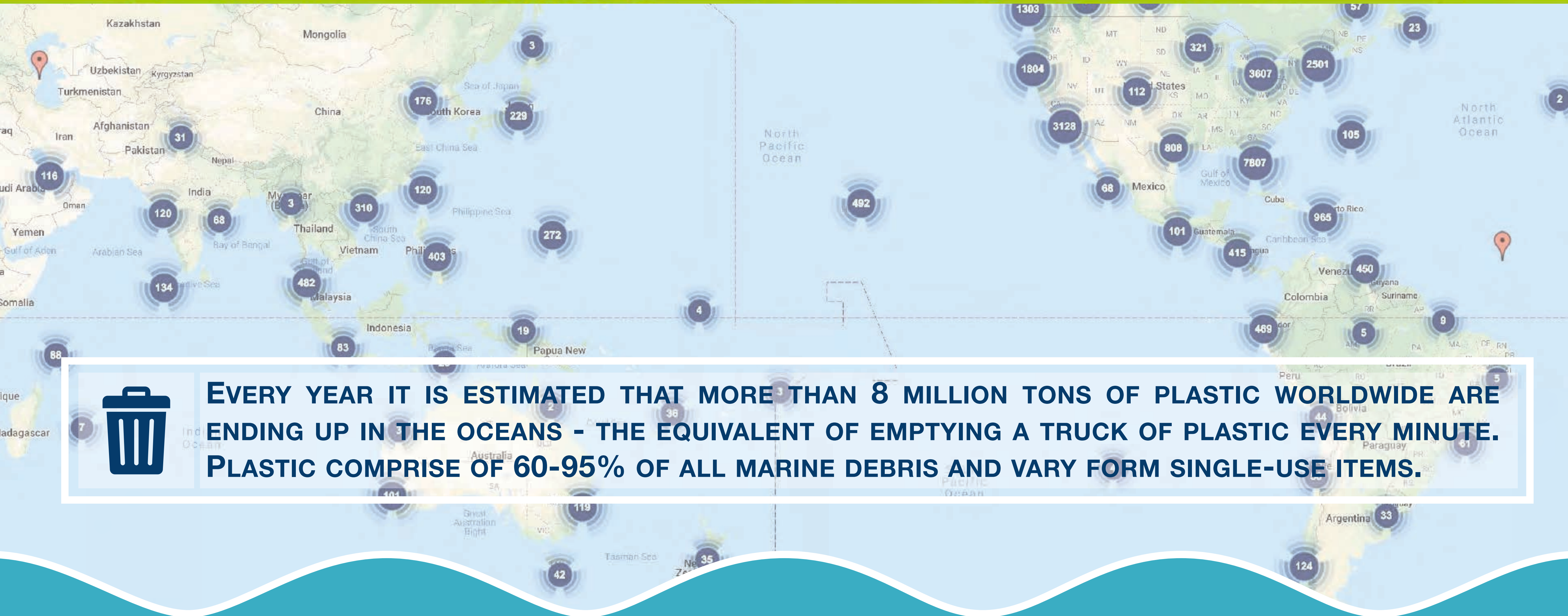
Trash Information and Data for Education and Solutions

Welcome, Zedrik Avecilla

[Edit Profile](#) | [Log Out](#)

[Home](#) [View Reports](#) [Enter Data](#) [About](#)

Our Progress So Far...





INTERNATIONAL
COASTAL CLEANUP

What is International Coastal Cleanup?

- World's largest volunteer effort for ocean's health. Participated by more than 100 countries.
- Help clean the seas, lakes and waterways, and to raise awareness on the growing marine debris problem
- ICC Day is celebrated every third Saturday of September of each year.
- Organized by Ocean Conservancy, a non-profit organization based in Washington D.C., initiated the ICC in 1986



History: ICC Philippines

- Since 1993, the Philippines has been active in the ICC with ICC- Philippines and the Philippine Coast Guard Auxiliary as the country coordinators
- In 2003, Presidential Proclamation No. 470 was signed declaring the third Saturday of September of every year as the “International Coastal Cleanup Day”
- In 2017, the ICC was included in the Maritime Archipelagic Nation Awareness Month (MANA Mo) under the Presidential Proclamation No. 316
- The Philippines was the #1 country with the most number of volunteers in 2015, 2017



INTERNATIONAL COASTAL CLEANUP

1



Philippines

2



USA

3



Hong Kong

4



Ecuador

5



Taiwan

6



South Africa

7



Canada

8



Mexico



INTERNATIONAL
COASTAL CLEANUP

The Data: A Tool for Better Decision-making

- ICC is not just cleaning up beaches/shorelines and waterways but also collecting debris information using a standardized data card
- Data collected has helped inform and inspire policies/ordinances to prevent ocean trash.



INTERNATIONAL COASTAL CLEANUP

ICC Data Card

!!!REMEMBER!!! COUNT EACH DEBRIS ITEM LISTED USING TICK MARKS AND THEN TOTAL (EXAMPLE: $\text{|||||} = 5$)

CLEANUP SUMMARY (TOTAL)
NO. OF TRASH BAGS FILLED: _____ ESTIMATED WEIGHT: _____ KILOGRAMS ESTIMATED DISTANCE CLEANED: _____ KILOMETERS

A. PLASTIC ITEMS	TOTAL	C. OTHER TRASH	TOTAL
SOFT PLASTIC FOOD PACKAGING	TOTAL #	OTHER COMMON TRASH	TOTAL #
FOOD AND CHICHERYA WRAPPERS		APPLIANCES (TV, REFS, ETC. (WHOLE, NOT PIECES))	
PLASTIC WATER BOTTLES/ OTHER DRINKS		CIGARETTE BUTTS	
PLASTIC BOTTLES OF EDIBLE LIQUID (OIL, SOY, ETC.)		CIGARETTE TIPS	
HARD PLASTIC FOOD PACKAGING	TOTAL #	CIGARETTE LIGHTER	
PLASTIC BOTTLE CAP		TOBACCO/CIGARETTE WRAPPER/PACKAGING	
PLASTIC LIDS		TIRES (BULONG)	
6 PACK HOLDER		SHOES	
SOFT PLASTIC NON-FOOD PACKAGING	TOTAL #	SLEPPERS (TSINELAS)	
GROCERY BAGS		CLOTH/CLOTHES	
SOFT PLASTIC PACKAGING (SOAP, SHAMPOO, ETC.)		BALLOONS	
OTHER PLASTIC BAGS		PAPER BAGS	
OTHER PLASTIC BOTTLES (DETERGENT, SOAP, ETC.)		CUPS AND PLATES (PAPER)	
PLASTIC CONTAINERS	TOTAL #	CONSTRUCTION MATERIALS	
CUPS AND PLATES (PLASTIC)		STRAPPING BANDS	
CUPS AND PLATES (FOAM)		FIREWORKS	
TAKE-OUT CONTAINER		D. GLASS AND METAL ITEMS	TOTAL
HARD PLASTIC PACKAGING (PETROLEUM JELLY, ETC.)		METAL ITEMS	TOTAL #
PLASTIC CONTAINER FOR FOOD		METAL CANS (PAINT, THINNER, ETC.)	
HYGIENE	TOTAL #	EMPTY FOOD CANS	
CONDOMS		METAL BOTTLE CAPS	
DIAPERS		OTHER METAL TRASH	
SYRINGES		GLASS ITEMS	TOTAL #
SANITARY NAPKINS, TAMPONS, ETC.		GLASS BOTTLES OF BEVERAGES/OTHER DRINKS/LIQUIDS	
OTHER PLASTICS	TOTAL #	OTHER GLASS TRASH	
UTENSILS (SPOON, FORK, SPOON, KNIFE)		E. FISHING GEARS	TOTAL
CASES (FOR PHONE, PAPER, ITEMS, ETC.)		FISHING BUOYS, POTS & TRAPS	
TOYS		FISHING NET & PIECES	
B. TINY TRASH	TOTAL	ROPE (1 YARD/METER=1 PIECE)	
FOAM PIECES		FISHING LINE (1 YARD/METER= 1 PIECE)	
PLASTIC PIECES			
GLASS PIECES			

PLEASE INPUT TOTAL OF EACH CATEGORY :

PLASTIC ITEMS	OTHER TRASH	TINY TRASH	GLASS AND METAL

LISTED OF DEAD/ INJURED WILDLIFE **STATUS (DEATH INJURED)** **ENTANGLED (YES OR NO)** **CAUSE OF EXTINGUISHMENT (FIRE, WET PLASTICS)**

TRASH COLLECTED
USE NUMBERS FOR THE TOTALS FOR DATA TO BE USEFUL.
PLEASE DO NOT USE WORDS OR CHECK MARKS.

TRASH COLLECTED
USE NUMBERS FOR THE TOTALS FOR DATA TO BE USEFUL.

VOLUNTEER OCEAN TRASH DATA FORM

OCEAN AND WATERWAY TRASH RANKS AS ONE OF THE MOST SERIOUS POLLUTION PROBLEMS CHOKING OUR PLANET. FARMORE THAN AN EYESORE, A RISING TIDE OF MARINE DEBRIS THREATENS HUMAN HEALTH, WILDLIFE, COMMUNITIES AND ECONOMIES AROUND THE WORLD. THE OCEAN FACES MANY CHALLENGES, BUT TRASH SHOULD NOT BE THE ONE OF THEM. OCEAN TRASH IS ENTIRELY PREVENTABLE, AND DATA YOU COLLECT ARE PART OF THE SOLUTION. THE INTERNATIONAL COASTAL CLEANUP IS THE WORLD'S LARGEST VOLUNTEER EFFORT ON BEHALF OF OCEAN AND WATERWAY HEALTH.

1. CLEANUP TRASH & COLLECT DATA 2. ORGANIZE AND ANALYZE DATA 3. PUBLISH RESULTS 4. REDUCE IMPACT

CLEANUP SITE INFORMATION

SITE NAME _____
BARANGAY _____
CITY/MUNICIPALITY _____
PROVINCE _____
DATE OF CLEANUP _____

GROUP COORDINATOR

NAME _____
EMAIL ADDRESS _____
MOBILE NO. _____
NAME OF SCHOOL/CLUB/ORGANIZATION/COMPANY _____

TYPE OF CLEANUP (CHECK ONE OF THE BOXES, BELOW)

☐ BEACH/ShORE ☐ UNDERWATER
☐ INLAND (NO WATER) ☐ WATERCRAFT
☐ RIVER/LAKE/WATERWAY

NO. OF VOLUNTEERS WORKING ON THIS FORM

TOTAL: _____
CHILDREN: _____

MOST UNIQUE ITEMS COLLECTED
(INDICATE NO. OF EACH ITEM)

IMPORTANT TIPS:

- FORM A GROUP OF 5-10 MEMBERS
- COLLECT TRASH WHICH YOU CAN CARRY
- SECURE EACH ITEM FIRST BEFORE COUNTING
- REPORT ONLY TRASH LISTED IN THE DATA FORM
- BE SURE OTHER REQUIRED INFORMATION IS FILLED IN

PLEASE RETURN THE FORM IMMEDIATELY TO YOUR AREA/SITE COORDINATOR. YOU MAY SUBMIT RESULTS THROUGH THE FOLLOWING:

BY EMAIL: zambalescapitol@gmail.com and icczambales@gmail.com
ONLINE: www.icczambales.com
MAIL: THE LIGHTHOUSE MARINA RESORT LEGACY FOUNDATION
Lighthouse Drive, Central Business District,
Subic Bay Freeport Zone, 2222

MUNICIPAL OCEAN TRASH DATA FORM

BARANGAY OCEAN TRASH DATA FORM

OCEAN AND WATERWAY TRASH RANKS AS ONE OF THE MOST SERIOUS POLLUTION PROBLEMS CHOKING OUR PLANET. FARMORE THAN AN EYESORE, A RISING TIDE OF MARINE DEBRIS THREATENS HUMAN HEALTH, WILDLIFE, COMMUNITIES AND ECONOMIES AROUND THE WORLD. THE OCEAN FACES MANY CHALLENGES, BUT TRASH SHOULD NOT BE THE ONE OF THEM. OCEAN TRASH IS ENTIRELY PREVENTABLE, AND DATA YOU COLLECT ARE PART OF THE SOLUTION. THE INTERNATIONAL COASTAL CLEANUP IS THE WORLD'S LARGEST VOLUNTEER EFFORT ON BEHALF OF OCEAN AND WATERWAY HEALTH.



BARANGAY INFORMATION

NO. OF SITES _____
BARANGAY _____
MUNICIPALITY _____
PROVINCE _____
DATE OF CLEANUP _____

BARANGAY COORDINATOR

NAME _____
EMAIL ADDRESS _____
MOBILE NO. _____

CLEANUP SITE DESCRIPTION

TYPE OF ENVIRONMENT (CHOOSE ONE):

Type of Environment (choose one):
☐ Saltwater (Ocean/Bay/Estuary)
☐ Freshwater (River/Stream/Lake)
☐ Inland (No Water Body Present) (Canals/Estero)

Mode of Collection (choose one):
☐ Land (Beach, Shoreline, or Inland)
☐ Underwater
☐ Watercraft (Powerboat, Sailboat, Banca, Etc.)

CLEANUP SUMMARY

Number of Volunteers: TOTAL: _____ CHILDREN (12 yrs. & below): _____ Date: _____

Estimated Total Weight of Trash Collected: (in kilos) _____ Estimated Total No. of Trash Bags Filled: _____

Estimated Distance Cleaned: (in kilometers) ☐ 1/4 ☐ 1/2 ☐ 3/4 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 (choose) Other: _____

IMPORTANT TIPS:

- FORM A GROUP OF 5-10 MEMBERS
- COLLECT TRASH WHICH YOU CAN CARRY
- SECURE EACH ITEM FIRST BEFORE COUNTING
- REPORT ONLY TRASH LISTED IN THE DATA FORM
- BE SURE OTHER REQUIRED INFORMATION IS FILLED IN

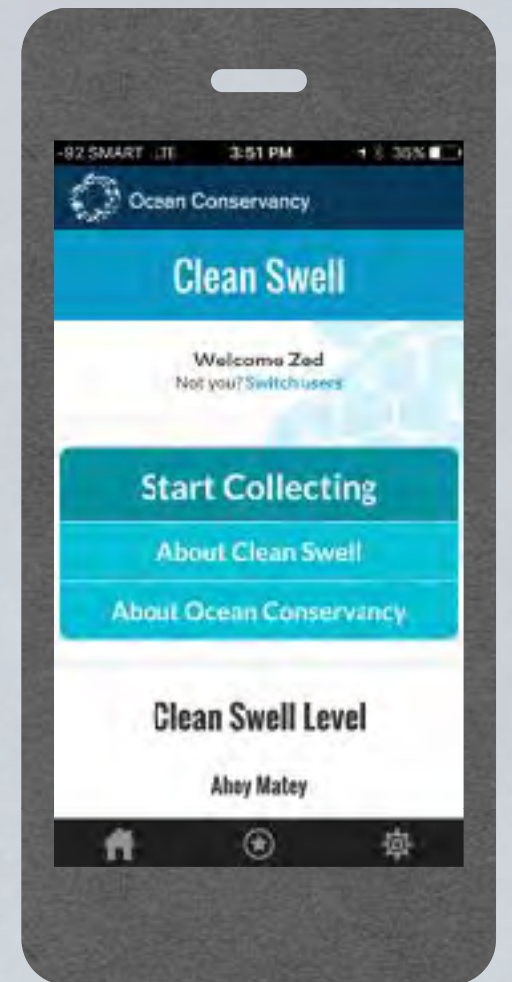
PLEASE RETURN THE FORM IMMEDIATELY TO YOUR AREA/SITE COORDINATOR. YOU MAY SUBMIT RESULTS THROUGH THE FOLLOWING:

BY EMAIL: zambalescapitol@gmail.com and icczambales@gmail.com
ONLINE: www.icczambales.com
MAIL: THE LIGHTHOUSE MARINA RESORT LEGACY FOUNDATION
Lighthouse Drive, Central Business District,
Subic Bay Freeport Zone, 2222



INTERNATIONAL COASTAL CLEANUP

Flow of Data



Cleanup
Volunteers



Site Captains

(Barangay, Civic Groups, Private Companies,
Schools, NGOs, SBMA Agencies)



Zone Captains

SBMA Ecology - Subic Bay Freeport Zone
Public Affairs Office - City of Olongapo
Governor's Office - Province of Zambales
Anvaya Cove - Province of Bataan



Area Coordinator



National
Coordinator



International
Coordinator



ICC
Global
Report

DATA SPOTLIGHT

Enough rope to
weave a beach
towel that is **28km** long

Enough cigarette butts
to line the distance of **5** marathons

Enough plastic
beverage bottles
to fill over

5
standard
swimming
pools

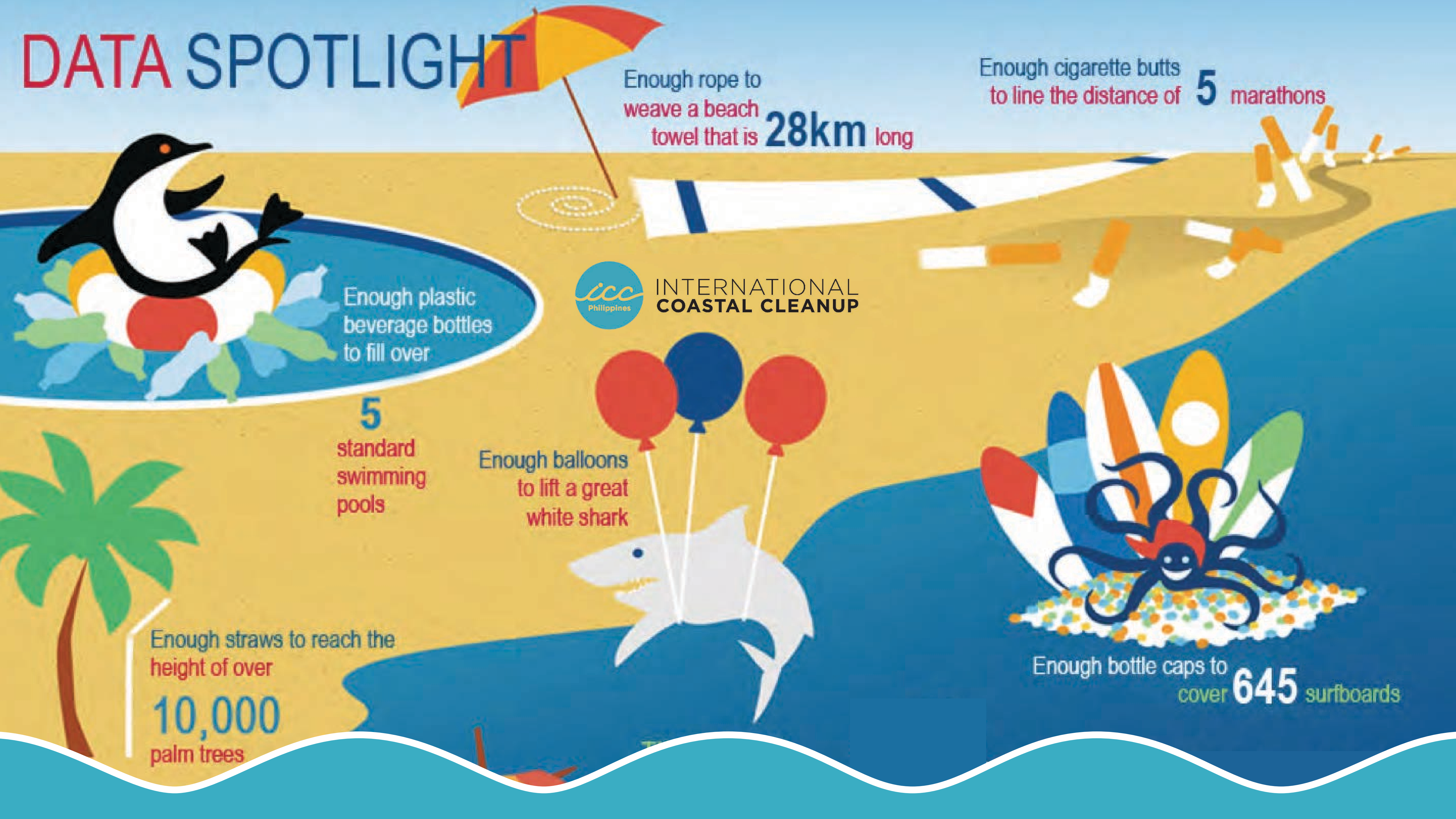
Enough balloons
to lift a great
white shark

Enough straws to reach the
height of over
10,000
palm trees

Enough bottle caps to
cover **645** surfboards



INTERNATIONAL
COASTAL CLEANUP





INTERNATIONAL
COASTAL CLEANUP



PEOPLE:
216,244



KILOGRAMS:
227,101.3



KILOMETERS:
1,105.44



TOTAL ITEMS COLLECTED:
4,319,981



INTERNATIONAL
COASTAL CLEANUP

TOP 10 PARTICIPATING PROVINCES





INTERNATIONAL
COASTAL CLEANUP

Rank	Province	Total People	Bags	Weight (kg)	Distance (km)
1	Zambales	91784	20,860	43,136.72	236.85
2	Batangas	24423	4,882	22,580.61	229.74
3	Metro Manila	17883	5,127	21,926.87	15.30
4	La Union	15027	2,708	14,574.01	36.05
5	Negros Occidental	13885	3,041	19,580.90	111.73
6	Cebu	7107	2,102	12,936.53	48.64
7	Cavite	6320	3,017	16,837.35	33.81
8	Davao Del Sur	6252	2,632	6,868.25	34.40
9	Bohol	4951	997	6,665.35	72.59
10	Palawan	3948	1,325	12,868.11	46.94
11	Quezon	3350	783	4,044.06	23.05
12	Aklan	1955	304	3,180.15	13.80
13	Masbate	1905	495	7,156.00	11.50
14	Misamis Oriental	1595	194	2,960.00	11.15
15	Surigao Del Sur	1552	270	136.60	4.29
16	Zamboanga Del Norte	1454	374	3,061.58	9.10
17	Zamboanga Del Sur	1367	350	2,023.13	25.60
18	Pangasinan	1101	182	1,235.71	18.35
19	Leyte	1011	335	4,010.40	14.59
20	Iloilo	798	352	2,836.00	23.20



INTERNATIONAL COASTAL CLEANUP

PHILIPPINE DATA



1. FOOD WRAPPERS
939,063



2. CIGARETTE BUTTS
369,186



3. OTHER PLASTIC BAGS
294,030



4. STRAWS, STIRRERS
291,397



5. PLASTIC GROCERY
BAGS
227,250



6. PLASTIC BOTTLE CAPS
213,719



7. PLASTIC TAKEOUT/TAKE
AWAY CONTAINERS
193,569



8. PLASTIC BEVERAGE
BOTTLES
154,849



9. PLASTIC CUPS, PLATES
119,594



10. OTHER PLASTIC/
FOAM PACKAGING
118,841

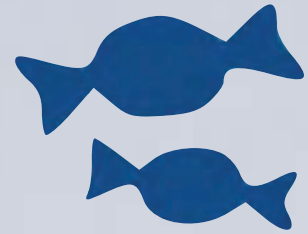
INTERNATIONAL DATA



INTERNATIONAL
COASTAL CLEANUP



1. CIGARETTE BUTTS
2,412,151



2. FOOD WRAPPERS
1,739,743



3. PLASTIC BEVERAGE BOTTLES
1,569,135



4. PLASTIC BOTTLE CAPS
1,091,107



5. PLASTIC GROCERY BAGS
757,523



6. OTHER PLASTIC BAGS
746,211



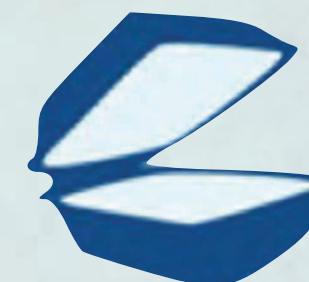
7. STRAWS & STIRRERS
643,562



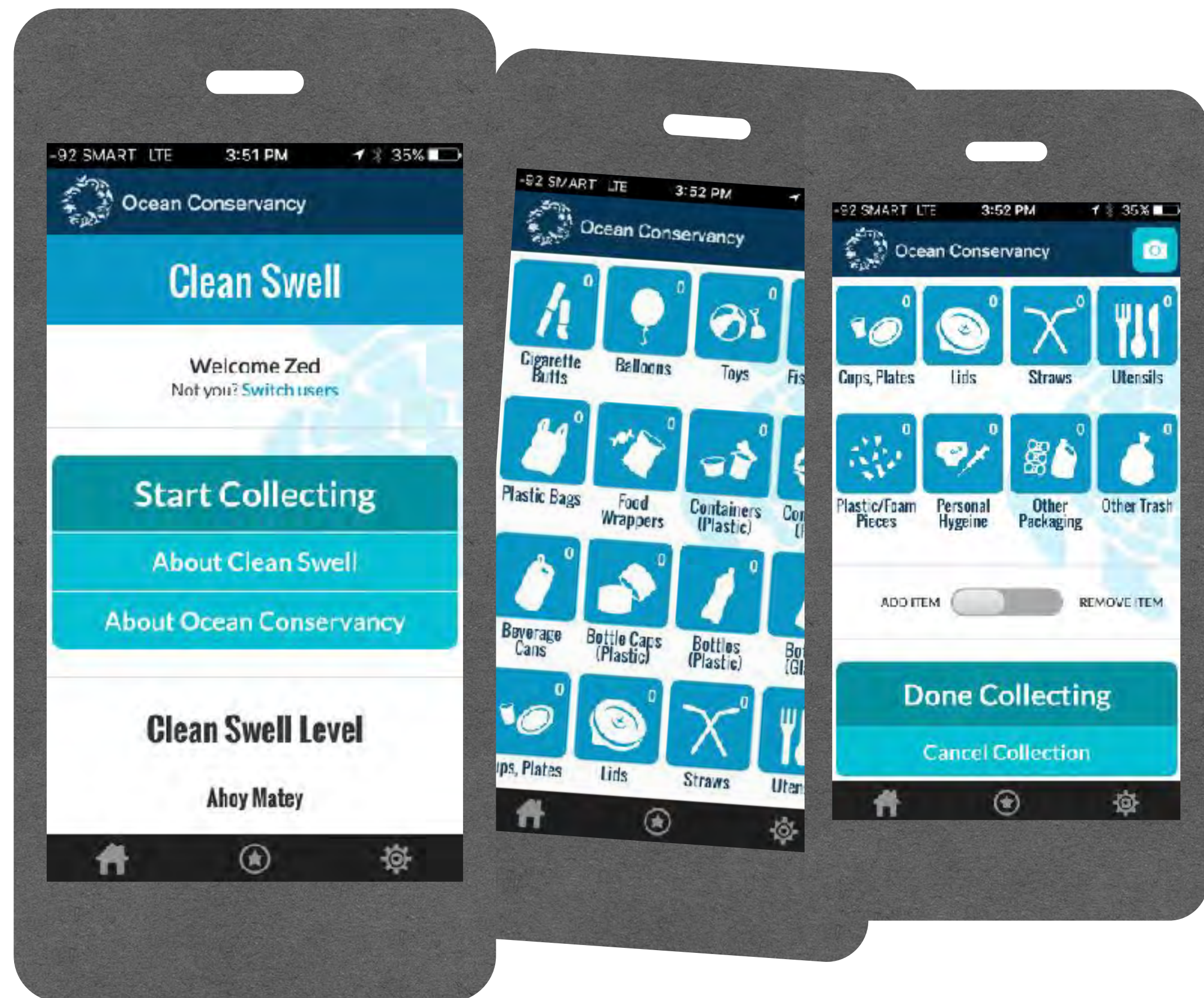
8. PLASTIC TAKE OUT/TAKE
AWAY CONTAINERS
632,874



9. PLASTIC LIDS
624,878

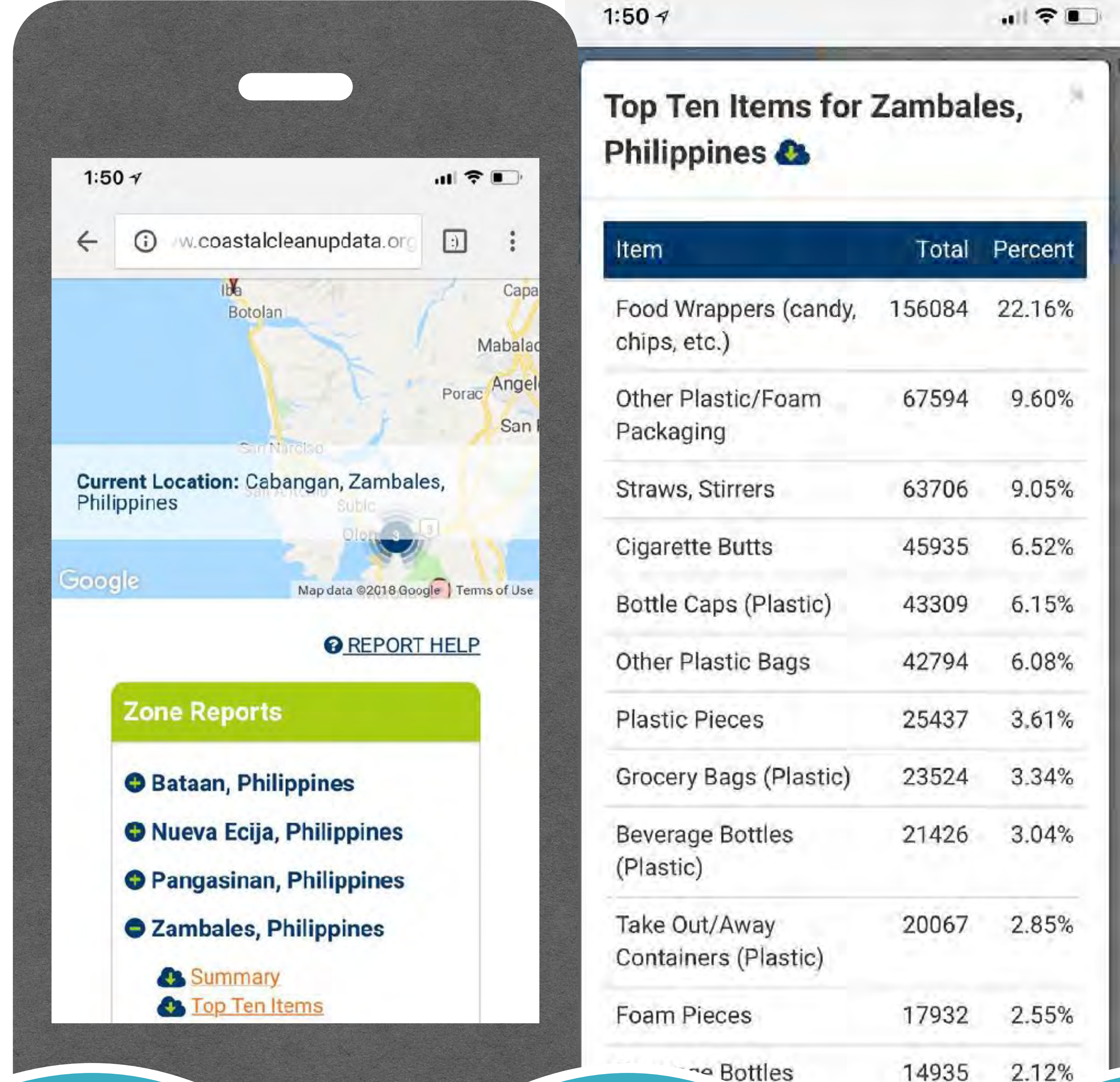


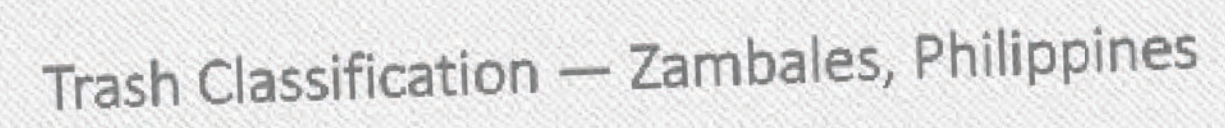
10. FOAM TAKE OUT/
AWAY CONTAINERS
580,570



INTERNATIONAL
COASTAL CLEANUP

Source: <http://www.coastalcleanupdata.org/reports>





Source: <http://www.coastalcleanupdata.org/reports>

CLEANUP SITE



PLASTIC BOTTLE AND BOTTLE CAP



FOOD WRAPPERS



PLASTIC BAGS



PLASTIC STRAW



PLASTIC UTENSILS



JUNK SHOP



SORTING



CLEANING



DISTRIBUTING



PAMPANGA
RECYCLING PLANT



SUBIC TOWN
RECYCLING PLANT



PLASTIC BAGS



OTHER P.E.T. ITEMS



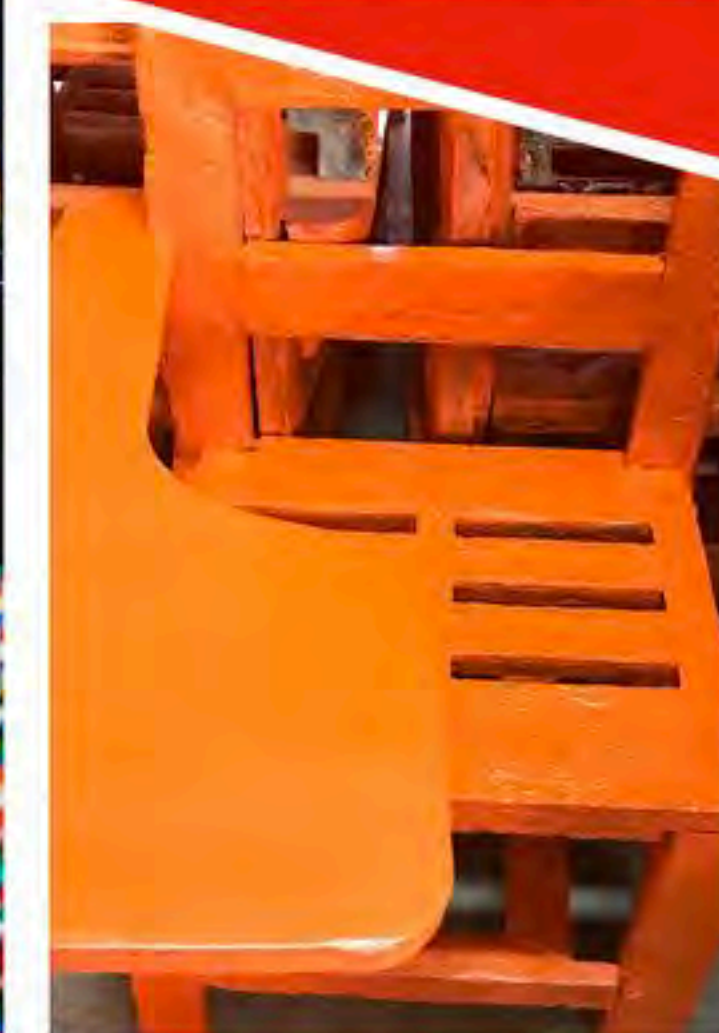
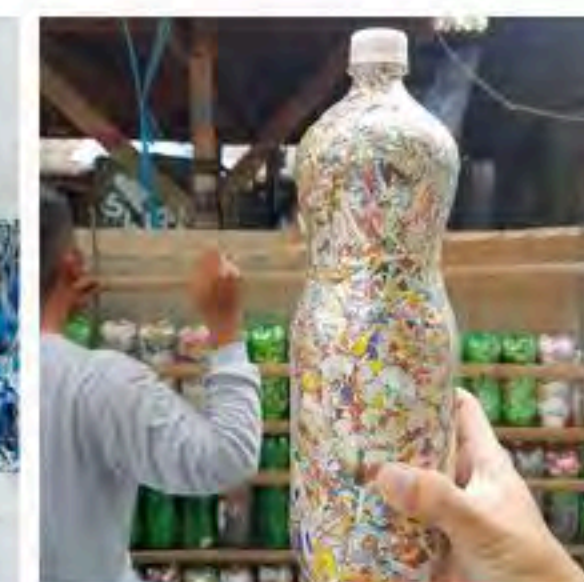
SACHETS & WRAPPERS



Enviro**tech**
Envirotech Waste Recycling Inc.



PRECIOUS
PLASTIC



LOCAL SCHOOLS



HOTELS & TOURISM
STAKEHOLDERS



AETA COMMUNITES



TRASH DIVERSION • PLASTIC PELLETS • SCHOOL CHAIR • SOUVENIR • DECORATION • ECOBRICKS



TRASH DIVERSION • PLASTIC PELLETS • SCHOOL CHAIR • SOUVENIR • DECORATION • ECOBRICKS



styrofoam

straws

cellophanes

packaging

plastic bags

HOW TO MAKE AN ECOBRICK

Step 1
Collect clean and dry
plastic waste at home:



Step 2
Compress waste into
plastic 2L bottle with a
stick:



Step 3
Pack tightly throughout
the process to ensure
that it's uncrushable:



Step 4
Squish with one hand to
measure if it's full enough
(squish < 10% = complete):

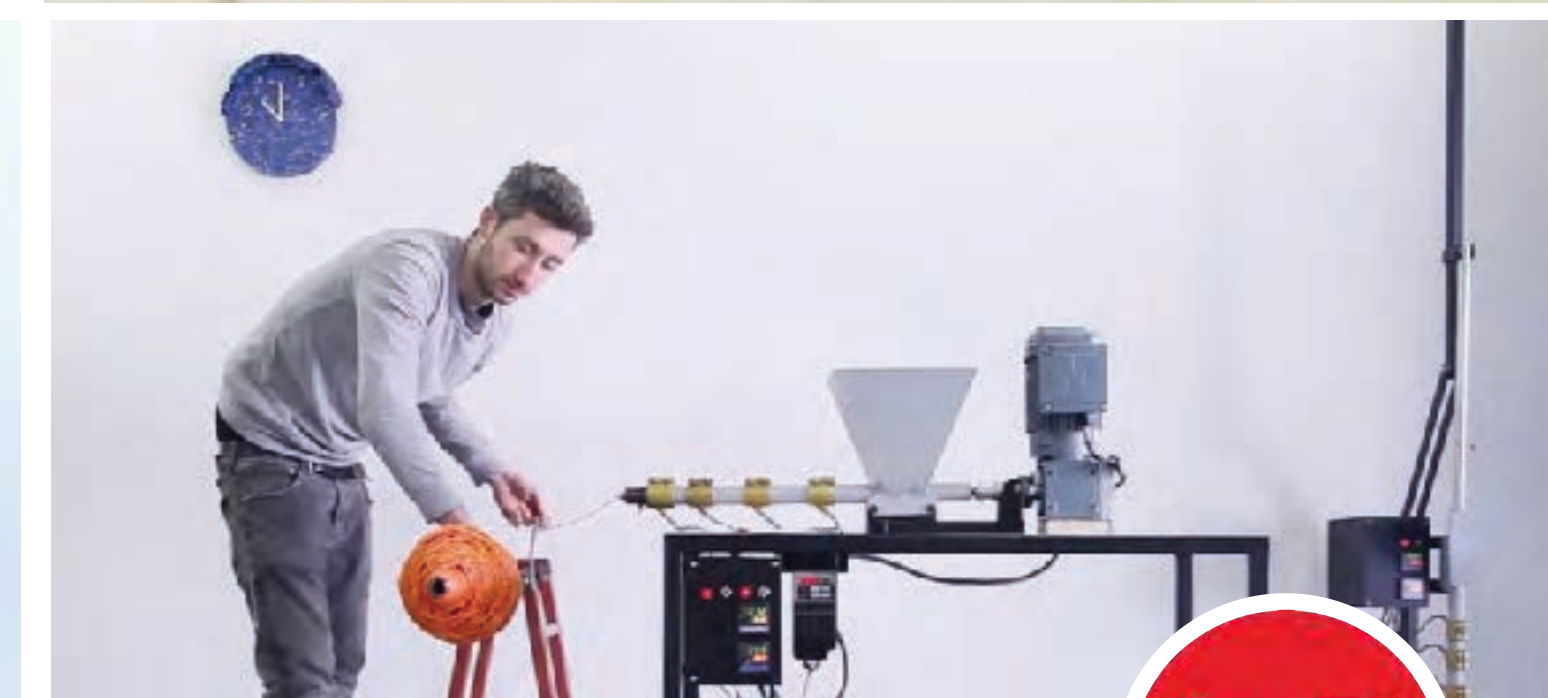
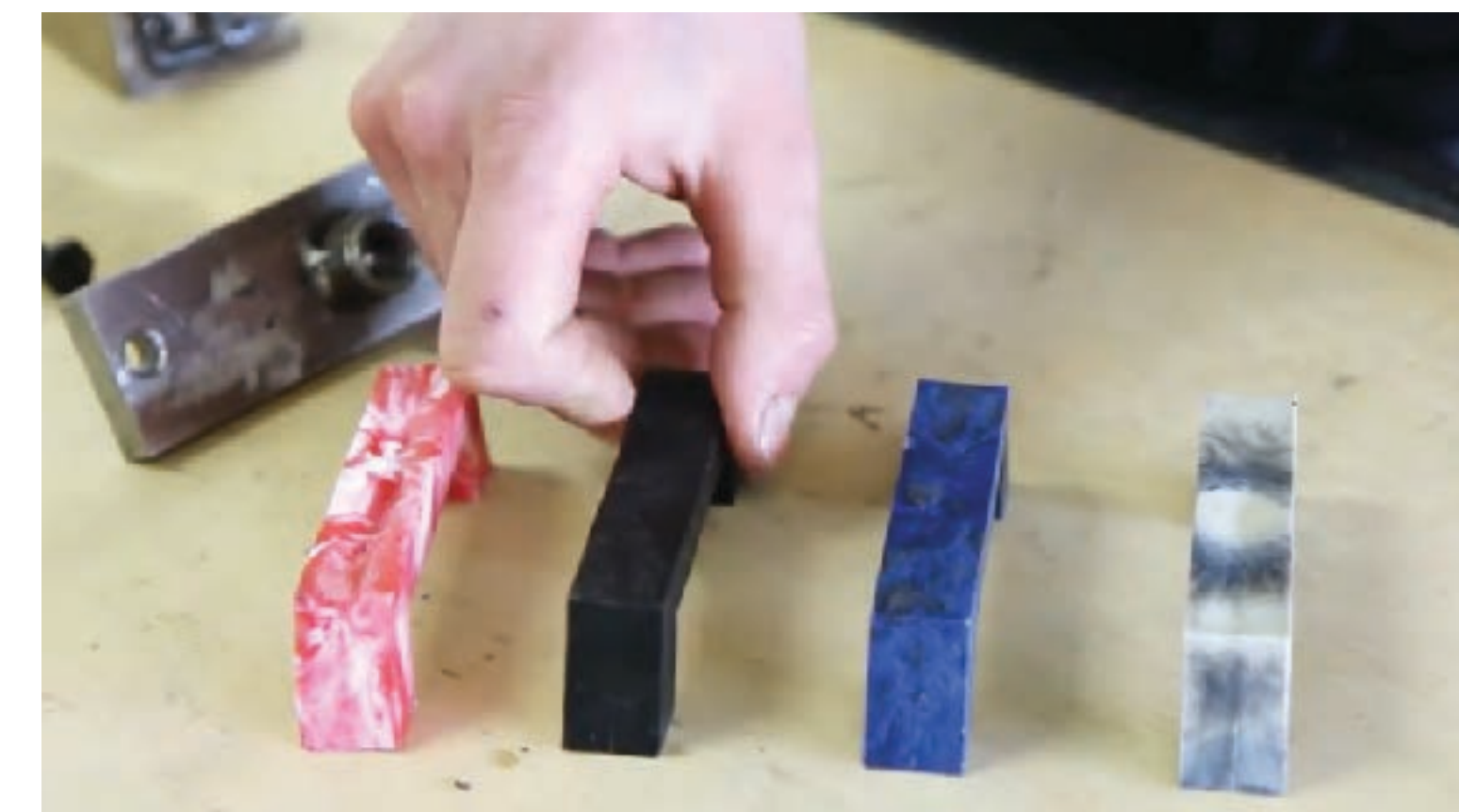


Step 5
Celebrate! Your EcoBrick
is ready to be built with:



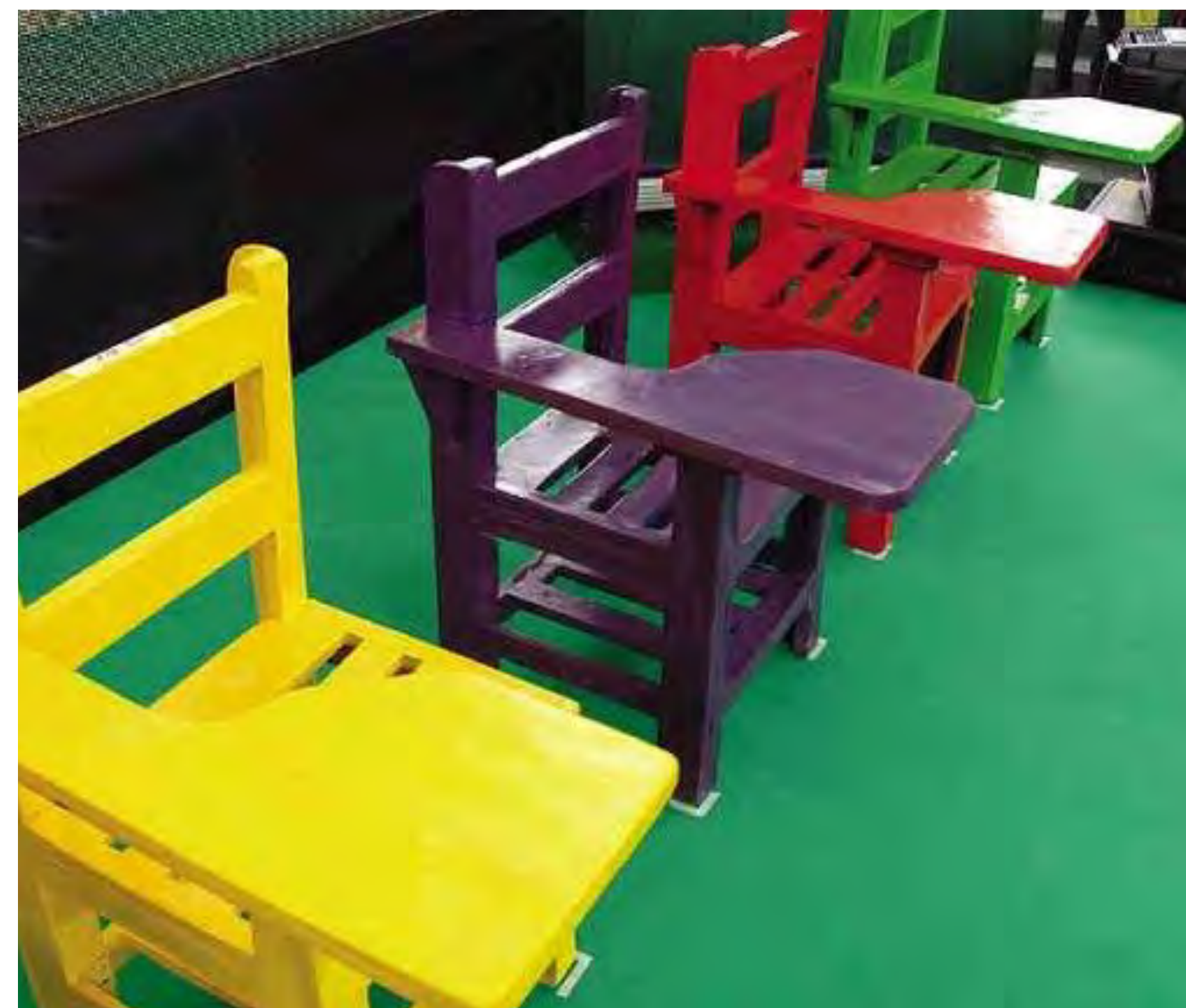
TRASH DIVERSION • PLASTIC PELLETS • SCHOOL CHAIR • SOUVENIR • DECORATION • ECOBRICKS





TRASH DIVERSION • PLASTIC PELLETS • SCHOOL CHAIR • SOUVENIR • DECORATION • ECOBRICKS







INTERNATIONAL
COASTAL CLEANUP

“ ICC as an organization has provided a wonderful and beautiful platform of collaboration and inspiration” ~ Matthias Gelber



ICCPH Environment Summit

This Environmental Summit is a supplement of the International Coastal Cleanup (ICC) Zambales campaign that aims to create awareness and take action on the issues of garbage spreading in our oceans and waterways. It aims to unite all concerned citizens towards finding a solution in preserving and protecting our ocean at the same time encourage and inspire responsible guardianship of the sea, highlight our maritime heritage and create awareness of the importance of the marine sector and the ocean environment for economic development.

“Until there is someone willing to step out and make a change, there will always be a chance for a better tomorrow.”



INTERNATIONAL
COASTAL CLEANUP



Platform for
Collaboration





INTERNATIONAL
COASTAL CLEANUP

Previous ICC Environmental Summit Setup



INTERNATIONAL
COASTAL CLEANUP

2014



SUBIC BAY EXHIBITION & CONVENTION CENTER - LOUNGE

2-Day Event • 700 pax/day





2014



SUBIC BAY EXHIBITION & CONVENTION CENTER - LOUNGE





2015



INTERNATIONAL
COASTAL CLEANUP

SUBIC BAY EXHIBITION & CONVENTION CENTER - PLENARY 1

1-Day Event • 1,500 pax



September 28-29, 2017

2017



INTERNATIONAL
COASTAL CLEANUP

HARBOR POINT MALL & INTERNATIONAL SCHOOL OF SUSTAINABLE TOURISM

2-Day Event • 2,000 Attendees





INTERNATIONAL
COASTAL CLEANUP

2017

September 28-29, 2017



HARBOR POINT MALL • Opening Program • Ocean Exhibit • Film Viewing • Art Exhibit

Foot Traffic: 30,000+ (Weekdays) 40,000 - 50,000+ (Weekends)





HARBOR POINT MALL • Opening Program • Ocean Exhibit • Plastic Art • ICC Infographics

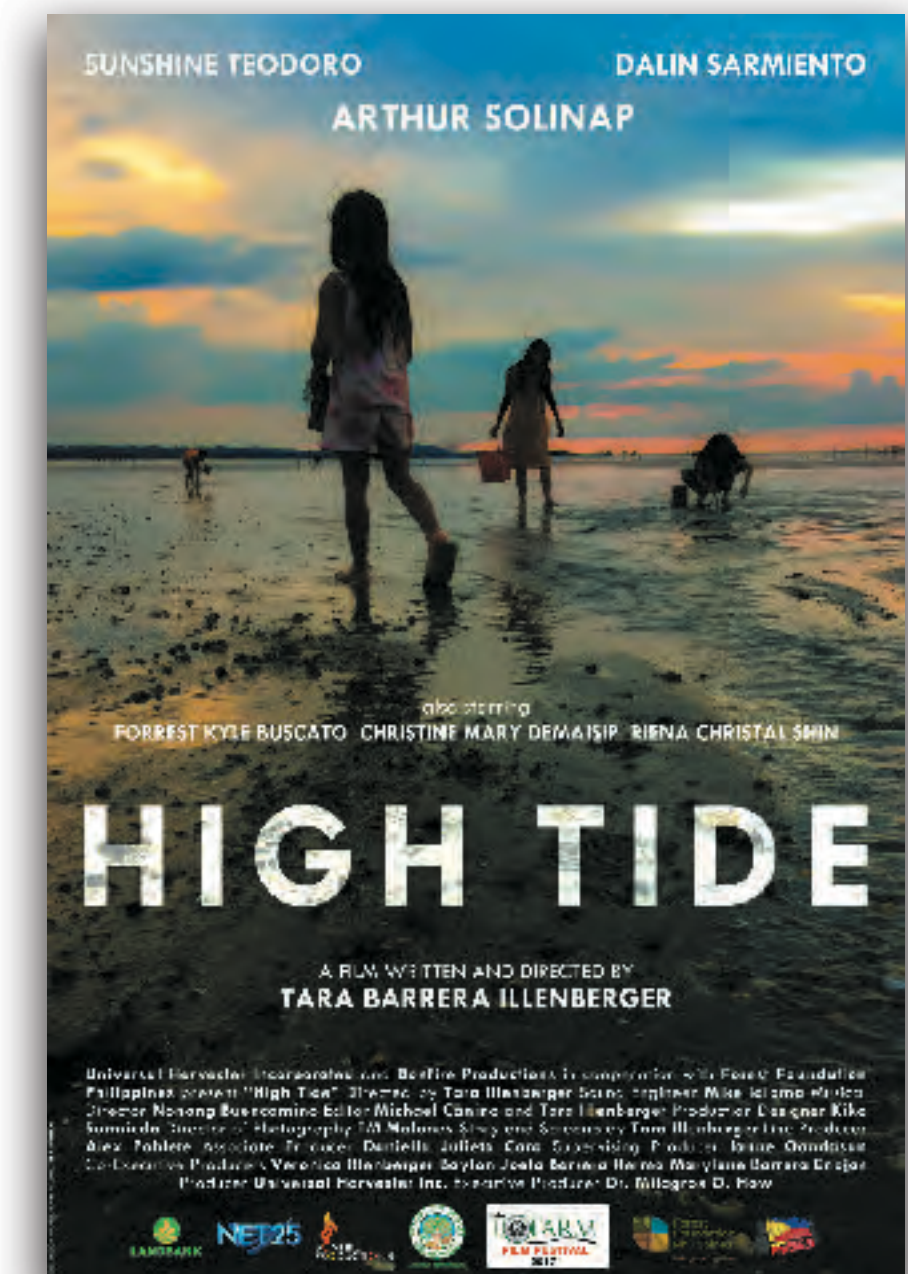
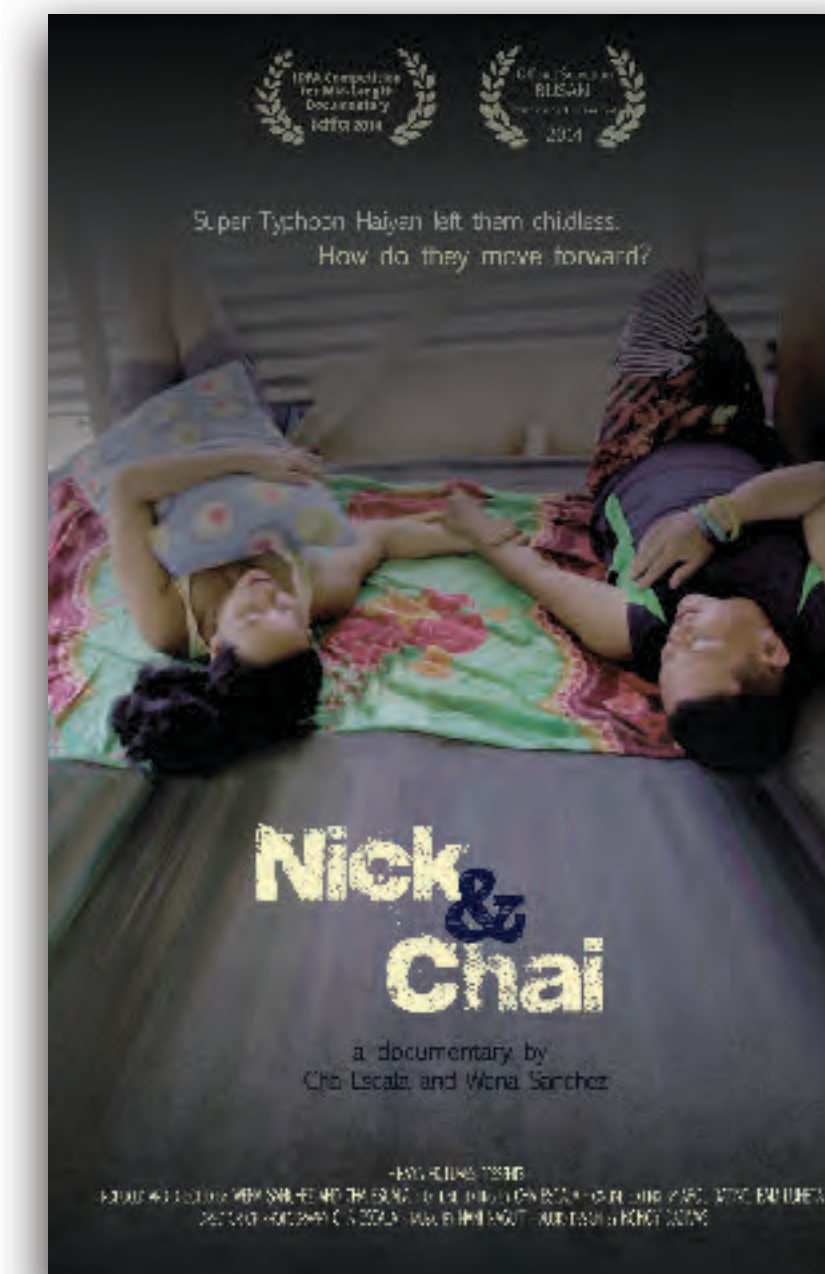


HARBOR POINT MALL • Film Viewing and Workshop

2-Day Event • 500 Attendees



ACTIVE VISTA
INTERNATIONAL HUMAN RIGHTS FILM FESTIVAL





2017



INTERNATIONAL SCHOOL OF SUSTAINABLE TOURISM • Talks • Art Gallery • Workshop • Exhibits



INTERNATIONAL
COASTAL CLEANUP

2-Day Event • 1,500 Attendees



INTERNATIONAL
COASTAL CLEANUP

2017

ENGAGING TALKS

INTERNATIONAL SCHOOL OF SUSTAINABLE TOURISM

Two (2) Days • 1,500 Attendees

Interview



#ICCPH 2017
ENVIRONMENTAL
SUMMIT
SEPTEMBER 28 * 29

ENGAGING TALKS

2017

#ICCPH ENVIRONMENTAL

INTERNATIONAL SCHOOL OF SUSTAINABLE TOURISM

Two (2) Days • 1,500 Attendees





2017



INTERNATIONAL SCHOOL OF SUSTAINABLE TOURISM

Two (2) Days • 1,500 Attendees





INTERNATIONAL
COASTAL CLEANUP

ICCPH SUMMIT 2018



ICC18 SUMMIT



SEPTEMBER 27-28
SUBIC BAY EXHIBITION AND
CONVENTION CENTER

#YES18

YOUTH EMPOWERMENT SYMPOSIUM
SUBIC BAY EXHIBITION & CONVENTION CENTER

Teach them top methods through our interactive workshops and coach them to be responsible leaders and active citizens with best networking skills.



Seeking to empower the High Potentials among our young citizens.

High Potentials



PLENARY



INTERACTIVE FORMATS



HANDS-ON TRAININGS



GIZE02018

Grand Inauguration of
Zambales Elected Officials Sangguniang Kabataan
and Zambalinis Young Leaders for Sustainable
Development Summit

July 7, 2018 | 8:00 am @ People's Park, Iba, Zambales

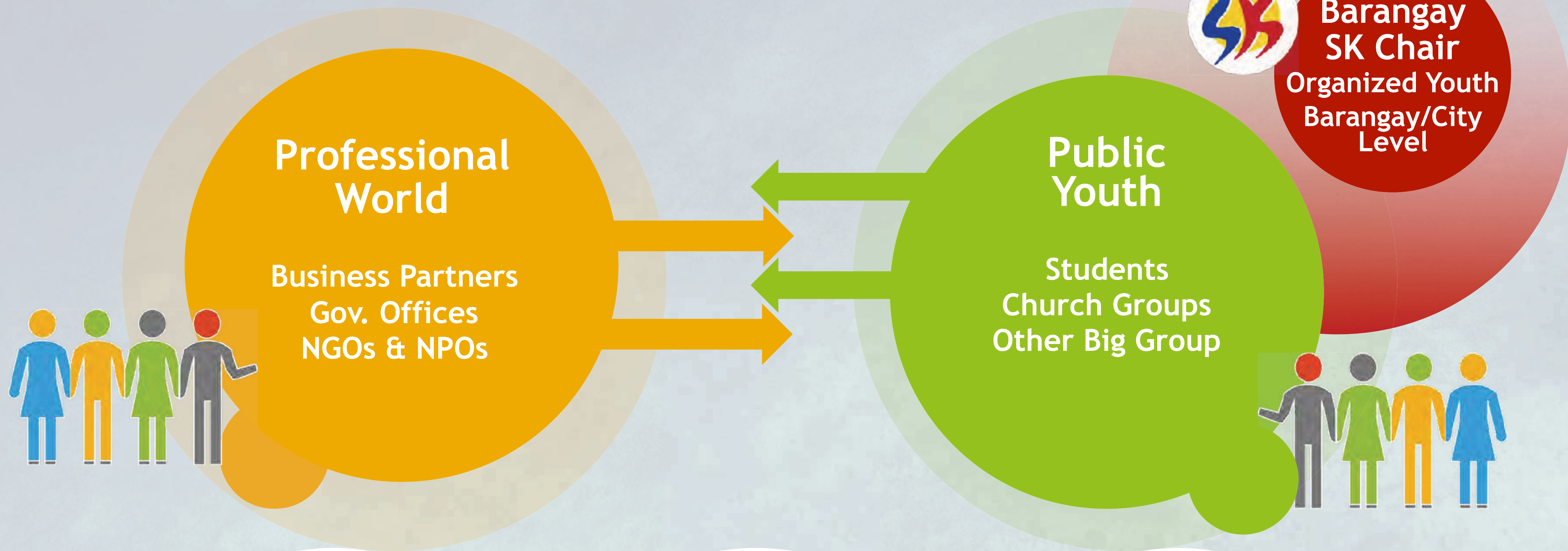
Linis @ ZAMBALES : Zambalinis @ ZAMBALINIS : Zambalinis @ ZAMBALES : Zambalinis @ ZAMBALES :
ZAMBALES : Zambalinis @ ZAMBALES : Zambalinis @ ZAMBALES : Zambalinis @ ZAMBALES :
ALES : Zambalinis @ ZAMBALES : Zambalinis @ ZAMBALES : Zambalinis @ ZAMBALES : Zambalinis @ ZAMBALES :



Top Business meets Top Youth



#YES¹⁸
YOUTH EMPOWERMENT SYMPOSIUM
SUBIC BAY EXHIBITION & CONVENTION CENTER





INTERNATIONAL COASTAL CLEANUP

ZAMBALES

OLONGAPO



BATAAN

#YES18

YOUTH EMPOWERMENT SYMPOSIUM
SUBIC BAY EXHIBITION & CONVENTION CENTER

SUSTAINABLE DEVELOPMENT GOALS

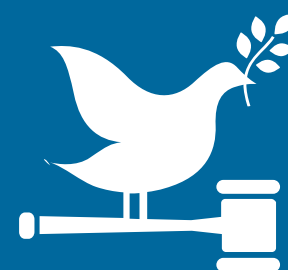
11 SUSTAINABLE CITIES
AND COMMUNITIES



PROPER IMPLEMENTATION OF RA 9003



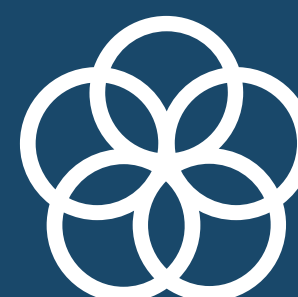
16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



STRONG BARANGAY
PEACEFUL RESOLUTION TO
ENVIRONMENTAL CHALLENGES



17 PARTNERSHIPS
FOR THE GOALS



WORKING
TOGETHER
TOWARDS A
SUSTAINABLE
FUTURE

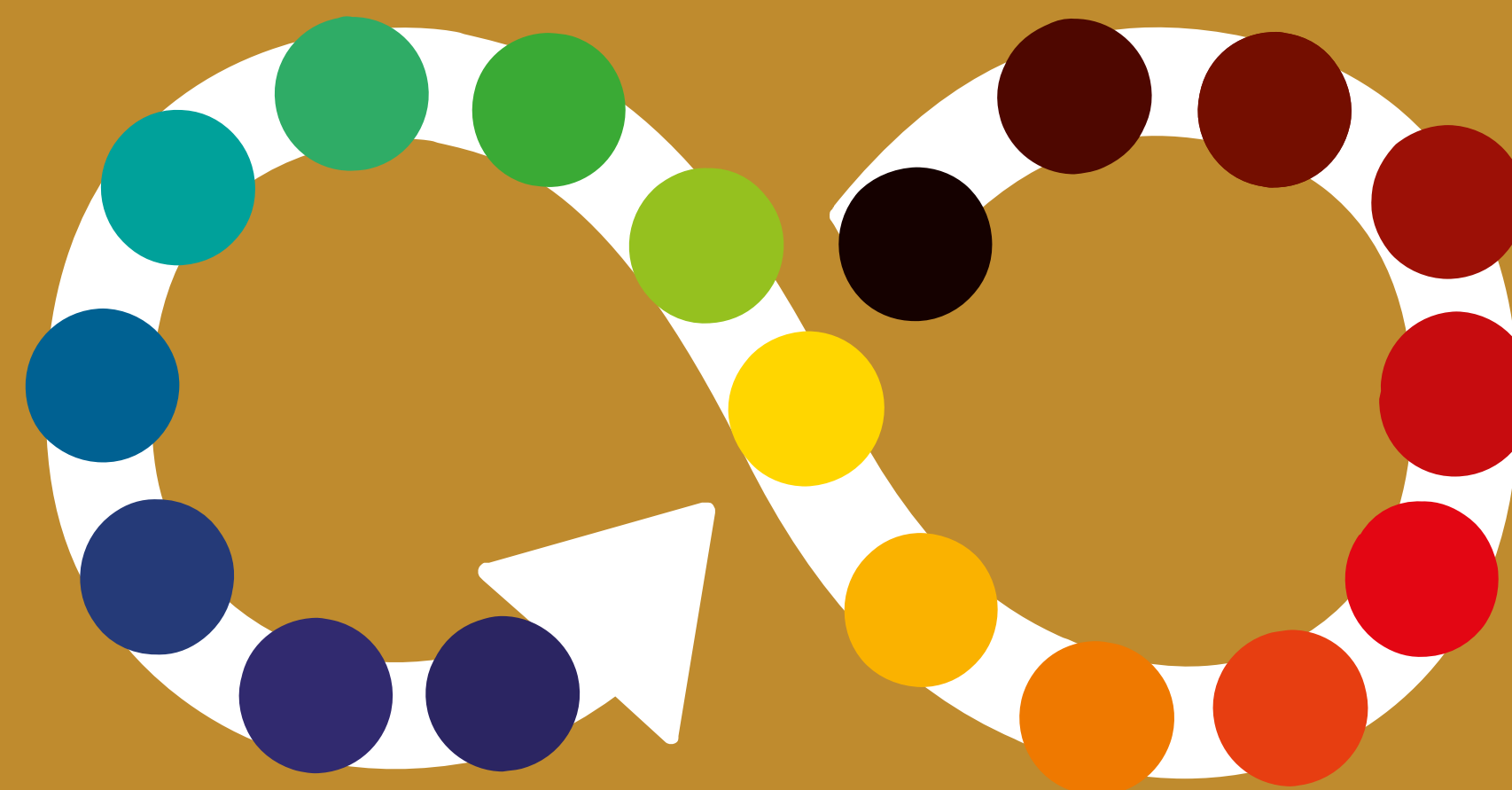


#YES18
YOUTH EMPOWERMENT SYMPOSIUM
SUBIC BAY EXHIBITION & CONVENTION CENTER
**SUSTAINABLE
DEVELOPMENT
GOALS**

IT ALL LEADS TO:

12

RESPONSIBLE
CONSUMPTION
AND PRODUCTION



PARMS JOINS THE ICC SUMMIT



The Philippine Alliance for Recycling and Materials Sustainability (PARMS) is a duly registered non-stock non-profit industry organization established to bring together stakeholders in the recycling value chain, including manufacturers, industry groups, retail groups, waste consolidators and haulers, recyclers, and non-government and government entities.



INTERNATIONAL
COASTAL CLEANUP

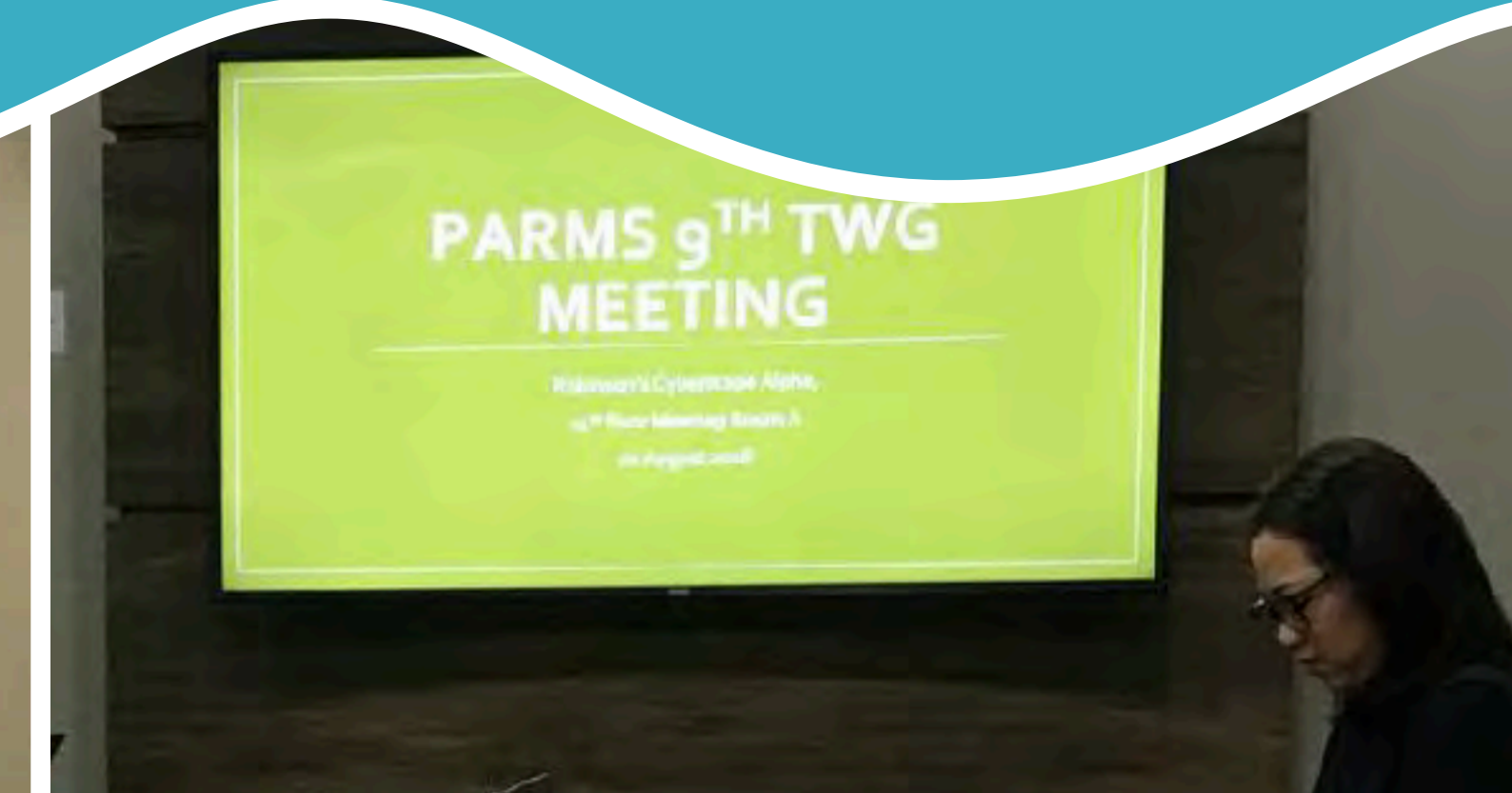
Supporting the initiative are fast-moving consumer goods (FMCG) companies



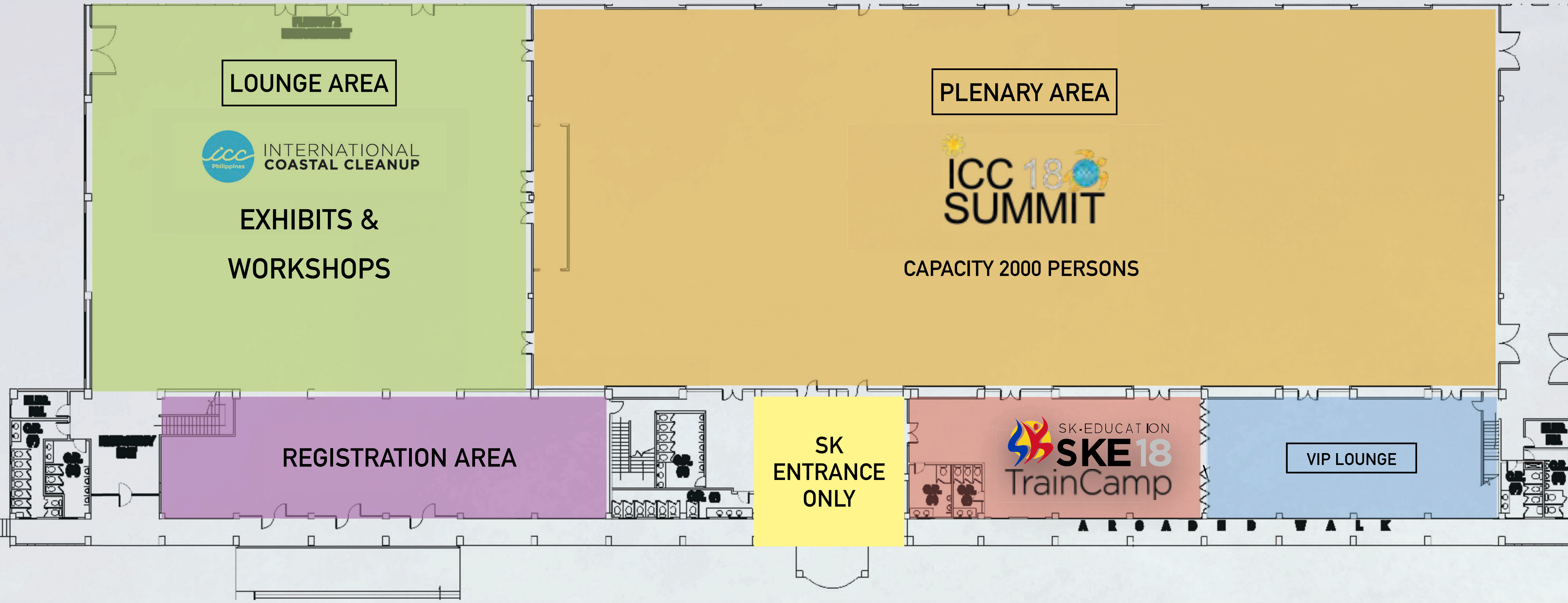


#YES18

The objective of PARMS is to develop and implement a holistic and comprehensive program to increase resource recovery and reduce landfill dependence towards zero waste.



VENUE SUBIC BAY EXHIBITS AND CONVENTION CENTER



THEME | CHANGE HEROES

Conclusion

#YES18

The goal is to develop and implement a holistic and comprehensive program that will greatly reduce and if possible, eliminate the plastic trash that ends up in our oceans.

How do we challenge the norms & systems in order to save the environment?

If we want to change the world for the better, we need to change how things are done. At the same time **drive the love for each other and our country** through the **empowerment** of the **most powerful force of our future: The Youth**. We hope to spark social consciousness formation towards social change, change the way we view the world, unleash our inner heroes and together become builders of our nation.

YES 2018 THEME: "CHANGE HEROES"



INTERNATIONAL
COASTAL CLEANUP



BUILDER



Builders don't just wait for solutions, they get out there and create them. Here are just a few that Builders do that:

- Using engineering, design or science to make Stuff that doesn't trash people or the planet.
- Creating community gardens, time banks or other methods for sharing resources and strengthening community.
- Starting new businesses that foster healthy communities and a healthy planet.

INVESTIGATOR



Investigators play the crucial role of exposing both the problems we face and the solutions. Here's how:

- Reading, inquiring and learning constantly.
- Researching facts, questions, issues and stories thoroughly until the entire picture is clear.
- Asking the hard questions and finding the sometimes-dark truths, even when it's challenging and uncomfortable.

NURTURER

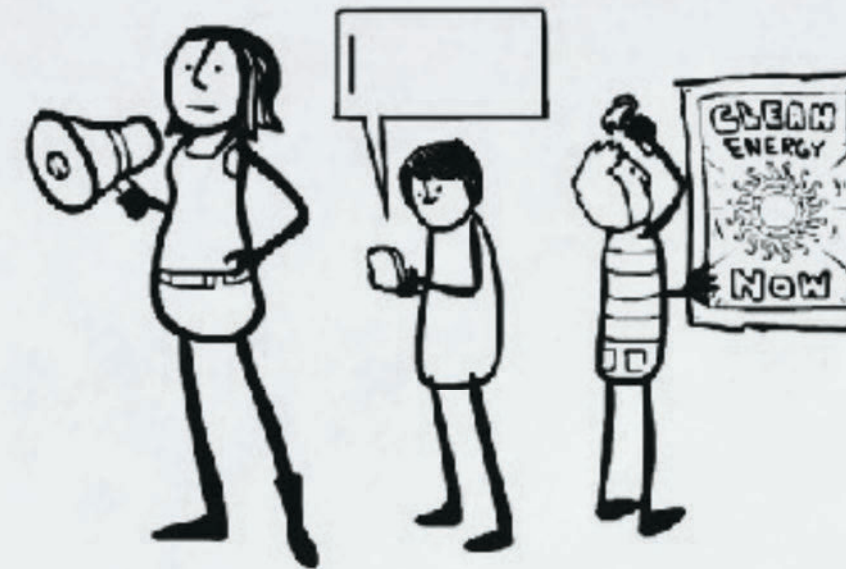


Nurturers make it possible to make change! Here's how:

- Providing support, care and just about every other kind of sustenance to changemakers and change efforts.
- Having (and keeping!) a source of strength so large that it can be shared with others when they need it.
- Always being ready, able and willing to help.

Some Notable Nurturers who have done awesome things to change the world:

COMMUNICATOR



Communicators tell stories and share information that build our power, bring us closer together and closer to a better future. Here's how:

- By using their creativity and expression to share knowledge in compelling and accessible ways, whether through art, film, oratory, music, online or innumerable other ways.
- By reminding people about all the ways we're connected.
- By spreading news, information and ideas to other Changemaker Personalities.

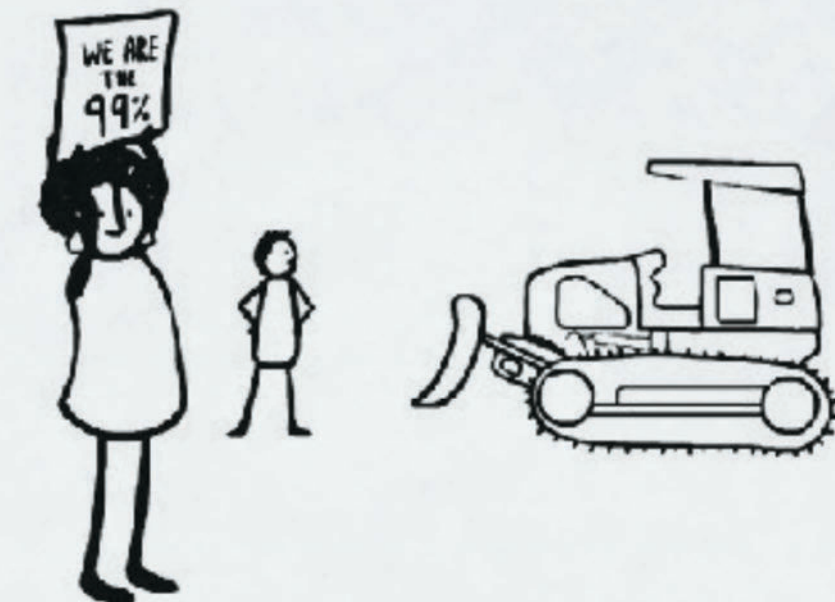
NETWORKER



Networkers play a crucial role in making change! Some of our favorite Networker traits:

- A love and skill for making introductions and making new friends and contacts.
- A knack for bringing all types of people and Changemaker Personalities together over common ideas, goals and actions.
- An outgoing, open-natured affect and an interest in strengthening and growing communities.

RESISTER



Resisters are on the front lines of changemaking! Here are just a few ways Resisters are already helping to write the next chapter in the Story of Stuff:

- Standing up to the bullies and bad guys.
- Practicing civil disobedience.
- Halting destructive projects with a wide range of tools from lawsuits to injunctions to blockades.
- Helping other changemakers find their own power to resist injustice.

TARGET PARTICIPANTS | 1500–2000 PERSONS



INTERNATIONAL
COASTAL CLEANUP

- SK Officials
- Students
- Government Officials
- Private and Business Sectors
- Academe
- Civil Society and Non-Government Organizations
- International Organizations

MORNING

0900H -0930H

ICC EXHIBIT OPENING PROGRAM

RIBBON CUTTING CEREMONY

Jesus Avecilla, Lighthouse Marina Resort Legacy Foundation
Administrator Wilma Eisma, Subic Bay Metropolitan Authority
Governor Amor Deloso, Provincial Government of Zambales
Governor Abet Garcia, Provincial Government of Bataan
Mayor Rolen Paulino, Municipality of Olongapo
Hon. Jose Luis Alano, National Coast Watch Council
Bert Guevara, Zero Waste Recycling Movement Foundation
Cindy Madduma, Miss Scuba Philippines
Gilda Maquilan, Coca-Cola Phils
Crispian Lao, PARMS
Raf Dionisio, MAD Travel

0930H -1200H

MISS SCUBA SWIMSUIT COMPETITION

1200 -1300H

MEDIA BRIEFING

.....

AFTERNOON

1300H -1430H

YES18 OPENING PROGRAM

1300h-1310h **INVOCATION**

1310h-1315h **ENTRANCE OF COLOURS**

WELCOME REMARKS

1315h-1325h **Hon. Wilma “Amy” Eisma**

Chairperson & Administrator
Subic Bay Metropolitan Authority

1325h-1335h **Governor Abet Garcia**

Provincial Government of Bataan

1335h-1345h **Governor Amor Deloso**

Provincial Government of Zambales

1345h-1355h **OPENING REMARKS**

Jesus Avecilla Jr.

Lighthouse Legacy Foundation

1355h-1405h **INSPIRATIONAL MESSAGE**

Senator Cynthia Villar

Chairperson for Senate Committee on
Environment & Natural Resources
Republic of the Philippines

1405h-1415h **ICC PHILIPPINES MESSAGE**

RADM Gerry Reyes PCGA

National Director
ICC Philippines

1415h-1430h **ORIENTATION**

Nik Schwarten

Changemakers.org

AFTERNOON

1430H -1800H

WORLD WITHOUT WASTE

1430h-1500h **Winn Everhart**

President & General Manager
Coca-Cola Philippines

Topic: *Golden Triangle Partnership
(Sustainability + World Without Waste)*

1500h-1515h **Crispian Lao**

President
Philippine Alliance for Recycling
and Materials Sustainability (PARMS)

Topic: *Global & Government State of the
Environment and Waste Mgt.*

1515h-1545h **PARMS Panel Discussion**

1545h-1600h **Bert Guevara**
Vice-President
PARMS

1600h-1630h Q&A

1630h-1700h Sustainable Fashion Show

1700h-1730h **Jonah De Lumen**

VP for Public Affairs
Coca-Cola Philippines

Topic: *The Role of the Youth*

1730h-1800h **WWW PLEDGE**

TALKS

0800H -1000H

CHALLENGING THE NORMS & SYSTEMS AT OUR HOMES & COMMUNITIES

SPEAKERS

Dann Diez, Founder of SEED4Com

Matthias Gelber, Voted as Greenest Person on the Planet

Benedict Camara, President of National Bicycle Organization

1000H -1200H

CHALLENGING THE NORMS & SYSTEMS IN RUNNING BUSINESS AND CORPORATIONS

SPEAKERS

Gilda Maquilan, Sustainability & Community Affairs Manager of Coca-Cola Philippines

Rafael Seño, Director of Rapport and Communications of Agri-Social Enterprise (AGREA)

Amrei Dizon, Managing Director of VitalStrats Creative Agency

1200H -1230H

LUNCH BREAK

1230H -1300H

SUSTAINABLE FASHION SHOW

1300H -1500H

CHALLENGING THE NORMS & SYSTEMS IN GOVERNANCE & POLICIES

SPEAKERS

Atty. Gloria Estenzo Ramos, Vice President of Oceana Philippines

Bert Guevara, Trustee of Zero Waste Recycling Movement

Jesse Pascasio, Director for Strategic Planning and Communications of the National Coast Watch Council Secretariat - Office of the President

DAY 2 SEPTEMBER 28

CLOSING PROGRAM

1500H -1700H

CHANGE HEROES PRESENTATION & AWARDING

SK PRESENTATION (8 minutes each presentation)

Two (2) Reps. from Olongapo

Two (2) Reps. from Zambales

Two (2) Reps. from Bataan

SK PROPOSAL AWARDING

1 winner for Olongapo

1 winner for Zambales

1 winner for Bataan

1700H -1800H

CLOSING PROGRAM

SONG NUMBER

“Sea of Change” performance

The official song of ICC Zambales

INSPIRATIONAL MESSAGE

Hon. Cheryl Deloso-Montales

2nd District, House of Representatives

CLOSING REMARKS



DAKILA is an organization of local artists, cultural and development activists, students, young professionals and individuals building a movement of heroism towards social transformation.



MakeSense is an international organization engaging citizens and social entrepreneurs across the world to build local solutions for the Sustainable Development Goals.

They believe that to solve today's social and environmental issues, everyone in society has a role to play.

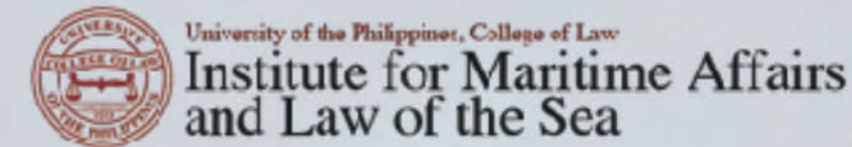
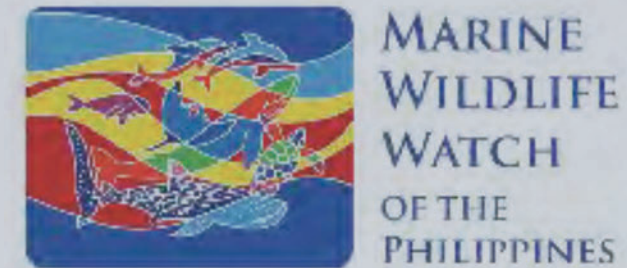
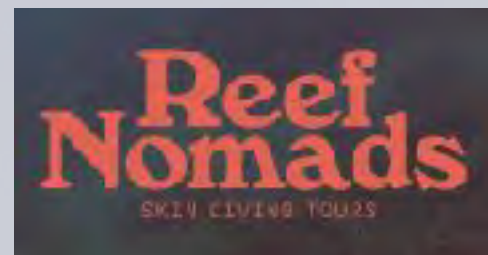
PROGRAM SCHEDULE | DAY 1

	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00
	SK WORKSHOP ROOM LEADERSHIP WORKSHOP By: DAKILA (Lunch will be served)					PLENARY HALL		PLENARY HALL		
	EXHIBIT HALL OPENING OF EXHIBIT & ICC SUMMIT REGISTRATION					OPENING PROGRAM <u>1300-1310</u> INVOCATION <u>1310-1315</u> ENTRANCE OF COLOURS <u>1315-1345</u> WELCOME REMARKS <u>1345-1355</u> OPENING REMARKS <u>1355-1405</u> INSPIRATIONAL MESSAGE <u>1405-1415</u> ICC PHILIPPINES MESSAGE <u>1415-1430</u> ORIENTATION		WORLD WITHOUT WASTE <u>1430-1500</u> COCA-COLA PH <u>1500-1700</u> PARMS <u>1700-1730</u> WWW <u>1730-1600</u> PLEDGE		
	PLENARY HALL SWIMSUIT COMPETITION Miss Scuba Philippines									

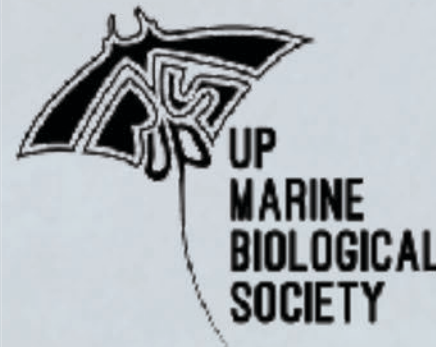
PROGRAM SCHEDULE | DAY 2

	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00
	SK WORKSHOP ROOM HACK-A-PACK By: Coca-Cola Foundation (Lunch will be served)							PLENARY 1 CLOSING PROGRAM SK PRESENTATION Two (2) Reps. from Olongapo Two (2) Reps. from Zambales Two (2) Reps. from Bataan SK PROPOSAL AWARDING 1 winner for Olongapo 1 winner for Zambales 1 winner for Bataan “Sea of Change” performance The official song of ICC Zambales INSPIRATIONAL MESSAGE Hon. Loren Legarda, Senator Chairperson for Senate Committee on Climate Change & Cultural Communities CLOSING REMARKS		
	PLENARY 1 CHALLENGING THE NORMS & SYSTEMS AT OUR HOMES & COMMUNITIES 0800H - 0930H	PLENARY 1 CHALLENGING THE NORMS & SYSTEMS IN RUNNING OUR BUSINESSES 1000H - 1130H	EXHIBIT HALL FOOD STALLS AVAILABLE LIVE ENTERTAINMENT		PLENARY 1 CHALLENGING THE NORMS & SYSTEMS IN GOVERNANCE & POLICIES 1300H - 1430H					
	0930-1000 Open Forum	1130-1200 Open Forum			1430-1500 Open Forum					

PARTNERS | NON-GOVERNMENT



ICC SUMMIT PARTNER



CENTER FOR OUTDOOR ETHICS



Clean Up



The Philippines

ICC-RELATED ACTIVITIES

SCHOOL
TOURS



AUG 23-OCT 4

ART
CONTEST



AUG 31

RECYCLABLES
REGATTA



SEP 1

MARATHON
EVENT



SEP 9

MANGROVE
PLANTING



SEP 26

SUSTAINABLE
FASHION SHOW



SEP 27

FILM
FESTIVAL



OCT 25-26

BE PART OF THE
SOLUTION

NOT PART OF THE
POLLUTION

UNLEASH
OUR INNER
HEROES



CO-PRESENTED BY



INTERNATIONAL
COASTAL CLEANUP



#YES18 
YOUTH EMPOWERMENT SYMPOSIUM
SUBIC BAY EXHIBITION & CONVENTION CENTER

 SK-EMPOWERMENT
SKE18
TrainCamp

CLEANUP
DAY

SEPT
22

ICC
SUMMIT

SEPT
27/28

ORGANIZED BY



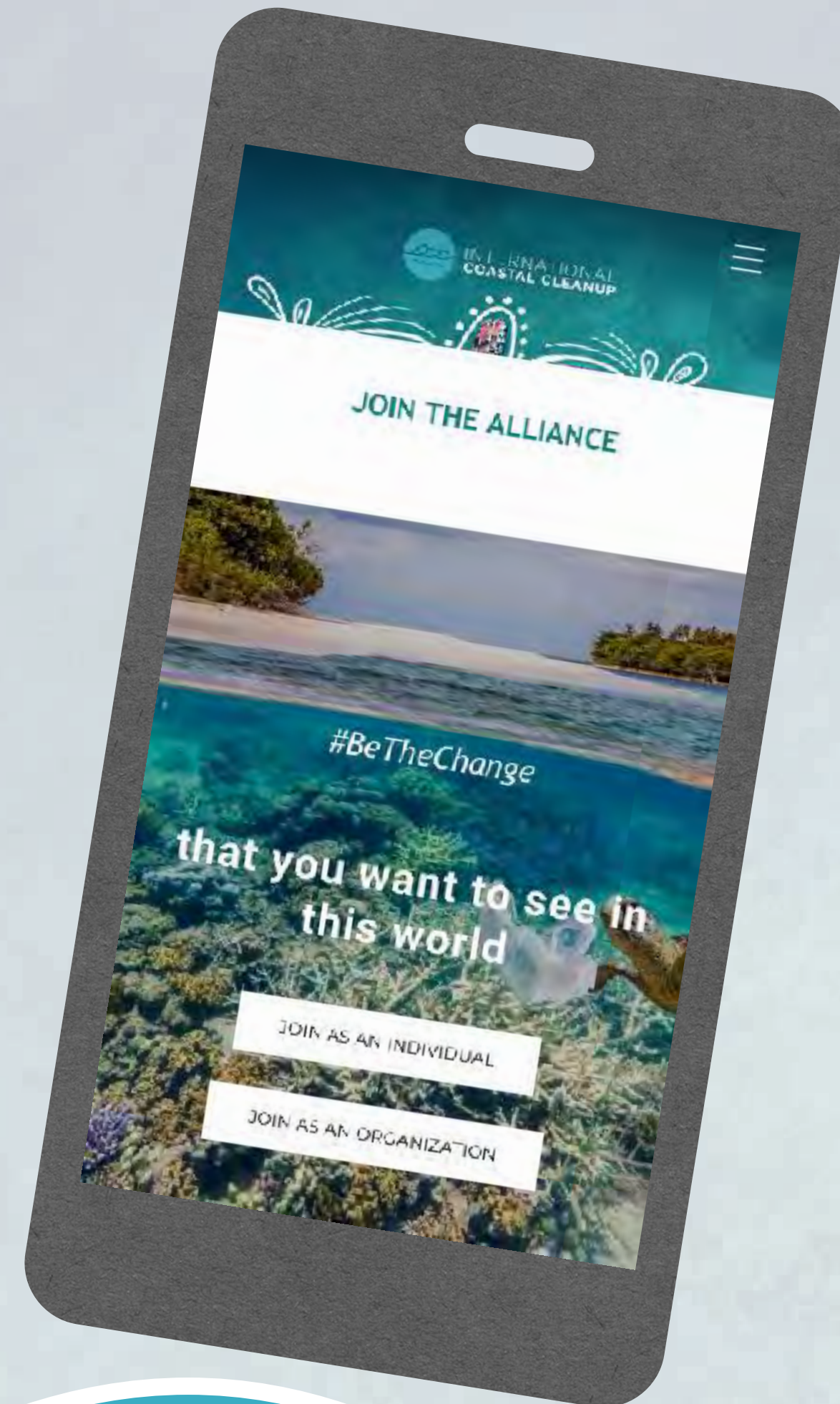
CONNECTIVITY PARTNERS





INTERNATIONAL COASTAL CLEANUP

SIGN UP NOW AND BE PART OF THE SEA OF CHANGE!



Scan QR Code to Register!



www.icc.ph



INTERNATIONAL
COASTAL CLEANUP

**THANK YOU FOR YOUR
SUPPORT!**